

UAMS News Bureau

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Jan. 23 Science Café — ‘The Science of Social Media’

LITTLE ROCK — Science Café Little Rock, co-sponsored by the [University of Arkansas for Medical Sciences](http://www.uams.edu) (UAMS), will hold its next public forum, *The Science of Social Media*, on Jan. 23. Panelists will discuss the positives and negatives of social media as a widely used global communications and employment recruiting tool.

Science Café will be from 7-9 p.m. at Hibernia Irish Tavern, 9700 N. Rodney Parham Road. Science Café is a relaxed opportunity for monthly exchanges with various experts. No reservations are needed, but seating is limited. Admission is free.

This month’s panel will include Jerad Gardner, M.D., associate professor in the Department of Pathology and Department of Dermatology at UAMS; Sandra McGrew, director of content marketing for Ghidotti Communications in Little Rock; and Sebastian Montes of the FBI Little Rock Field Office Cyber Division.

Dorothy Graves, associate director for administration of the Winthrop P. Rockefeller Cancer Institute, will moderate the event. Science Café includes a corresponding live radio call-in program, “Science Café Little Rock,” on National Public Radio-affiliate station KUAR FM89. The science talk show, featuring one speaker from the monthly panel of scientists and experts, is aired just prior (6:05-6:30 p.m.) to the live Science Café event. Gardner is this month’s radio guest.

Science Café events are held on the fourth Tuesday of the month, except for July, August and December. Check out the website for more information on monthly speakers and topics at www.sciencecafelr.com. For more information on future Science Café events or to suggest topics and speakers, contact UAMS research liaison and Science Café Director Linda Williams, M.S., at 501-686-7418. To join the listserv and receive news on monthly speakers and events, send an email with “subscribe” in the subject field to sciencecafelr@gmail.com. Science Café was created through interest and partnership of the UAMS Graduate School, Arkansas Biosciences Institute, UAMS Division of

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Research, KUAR-FM 89.1, the Central Arkansas Section of the American Chemical Society and Hibernia Irish Tavern.

UAMS is the state's only health sciences university, with colleges of Medicine, Nursing, Pharmacy, Health Professions and Public Health; a graduate school; hospital; northwest Arkansas regional campus; statewide network of regional centers; and seven institutes: the Winthrop P. Rockefeller Cancer Institute, Jackson T. Stephens Spine & Neurosciences Institute, Myeloma Institute, Harvey & Bernice Jones Eye Institute, Psychiatric Research Institute, Donald W. Reynolds Institute on Aging and Translational Research Institute. It is the only adult Level 1 trauma center in the state. UAMS has 2,834 students, 822 medical residents and six dental residents. It is the state's largest public employer with more than 10,000 employees, including 1,200 physicians who provide care to patients at UAMS, its regional campuses throughout the state, Arkansas Children's Hospital, the VA Medical Center and Baptist Health. Visit www.uams.edu or www.uamshealth.com. Find us on [Facebook](#), [Twitter](#), [YouTube](#) or [Instagram](#).

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